

**ANALYSIS OF USING AUDIO VISUAL MEDIA TO INCREASE STUDENT
LEARNING OUTCOMES
PRIMARY SCHOOL**

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ABSTRACK

This study was aim at knowing effect of the use of audio-visual media in improving the learning outcomes of elementary school students. This research is a literature study with this research approach, namely a qualitative approach. Sources of data taken in this study came from the literature which includes theories that can support the process and theories contained in the notebook research obtained during lectures. The results of this study indicate that the use of audio-visual media can improve the learning outcomes of elementary school students. This is evidenced in 11 elementary schools and madrasah Ibtidaiyah and 2 meta-analyses of research show an increase in the average number of students to reach a difference of 32.86, in addition to an increase in the number of students who reach the minimum completeness criteria (KKM) of up to 95%.

Keyword: Audio-visual media, learning outcomes